

**From:** Tony Gianduzzo  
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I think the guidelines need to include something that refers to clear declaration of the qualifications of the person performing the procedure, and that the guidelines are explicit in naming the “protected” titles (eg “Surgeon”) that can only be appropriately used by those suitably qualified.

In similar vein, I also think the guidelines need go further and protect words such as the word “surgery”. In my opinion members of the public associate that word with training equivalent to an FRACS. The use of the word “surgery” in ads by non-surgeons misleads consumers into overestimating the training of the practitioner. Non-surgeons instead could use the term “procedures” in their literature and ads.

Otherwise the guidelines look fine.

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